



# **SPEAKER DIRECTORY 2021**

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# Justin Boonen

**District Vice President - Retail Sales**  
Mackenzie Investments

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**Industry:**

Financial Services

**Topics of Interest:**

Marketing

Finance

Entrepreneurship

Leadership



Justin completed his Bachelor in Management and Organizational Studies (BMOS) with a major in Finance from Western University in London, Ontario. He has also completed the Masters in Business Administration (MBA) program from the Asper School of Business with a double specialization in Finance and Accounting at University of Manitoba.

Justin has completed several industry credentials such as the Certified Financial Planner Designation (CFP), Chartered Investment Manager Designation (CIM), Chartered Professional Accountant Designation (CPA), and is a Fellow of the Canadian Securities Institute (FCSI).

Justin has worked for the Power Financial Group of companies since 2007 and has been with Mackenzie Investments since 2015.

# Phillip Dunphy CPA, CA

## Corporate Controller

Neptune Properties Inc. & True North Foods

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### Industry:

Real Estate, Private Equity & Agri-Processing

### Topics of Interest:

Accounting

Finance

Tax



Phillip Dunphy graduated from the Asper School of Business with a B Comm. (hons.) in 2012 and went on to obtain his Chartered Accountant designation while articling in corporate.

As the controller of Neptune Properties as well as one of its subsidiaries, True North Foods, Phillip has responsibility for overseeing and advising on issues relating to governance, finance, accounting, and tax.

Phillip has helped grow the Neptune portfolio with recent acquisitions in the United States. He has also begun working on a project that will see True North Foods grow to be the 5th largest beef-packing plant in Canada within the next few years.



# Matt Erhard

## Managing Partner

Summit Search Group

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### Industry:

Professional Recruiting & Executive Search



Matt Erhard is the Managing Partner of Summit Search Group. Matt has over 15 years experience in leadership and strategic management, and is focused on the placement of executive candidates in senior level roles and has recently completed searches for CEOs, CFOs, CTOs and a variety of Executive and VP level positions in the non-profit sector.

Trusted and valued, passionate about his work and committed to his clients' success, Matt is often called on to speak about a broad range of issues related to the strategic acquisition of talent and its impact on organizations and on their ability to achieve and exceed goals and objectives. Matt has built a reputation of excellence and has served on several community non-profit and not-for-profit boards.

Matt was recently appointed as Honorary Consul of Switzerland in Winnipeg by The Federal Department of Foreign Affairs in Bern and Global Affairs Canada in Ottawa. Matt recently served as chair of KidSport Winnipeg, is the past-president of The Future Leaders of Manitoba and involved in various other non-profit organizations including The Winnipeg Foundation and the Whiteshell Advisory Board.

Matt holds an Honours Bachelor of Commerce from the Asper School of Business at the University of Manitoba and has taken advanced education through the Association of Executive Search and Leadership Consultants (AESC).

# Kelly Lauber

**REALTOR®**

Coldwell Banker Preferred Real Estate

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## Industry:

Real Estate

## Topics of Interest:

Marketing



My real estate experience started very early as I grew up talking about land acquisition and development around the dinner table. This is something my family still does to this day.

I am a seasoned marketing strategist, professional and leader. I am an expert in online communication especially in the social media space. I have run online advertising campaigns with multi-million dollar budgets and have also attacked less technological markets with much smaller spend.

While having worn many different management and marketing hats, my experience has developed my skill set that has needed to remain nimble and adaptive through this pandemic. Life has changed but our industry has remained essential and incredibly active for now. 2021 is set to be one of the most interesting real estate years in Winnipeg and Manitoba short of 2020.



# Andrew Martin

**Analyst, Real Estate Finance**  
CMLS Financial

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## **Industry:**

Commercial Real Estate

## **Topics of Interest:**

Finance



During my time in Asper, I became involved early on with CSA as The Commerce Week co-chair and JDC West. These two groups were what first got me into the extracurricular community. Later on, I continued to be involved with JDC West and spent two years on the sports team and two more on the Business Technology & International Business teams.

Like many other students in Drake centre, I completed an exchange semester during the winter term of 2018 and went to Croatia. After completing this, I sought out to spend more time abroad and was fortunate enough to participate in the 2019 Arni Thorsteinson Student Exchange Program (ATSEP) in Israel.

After spending many great semesters at Asper, I finished my final semester in fall of 2019 and officially graduated in February 2020. After graduating, I set out to pursue a roll in the finance side of the commercial real estate industry. After refining my search, I received a position with CMLS Financial here in Winnipeg as an analyst. After starting in July 2020, I now do the analysis on commercial mortgages and work with determining appropriate lending values and structures as well the underwriting on these mortgages. Since joining, I have learned a considerable amount and look forward to the years ahead.

# Aaron Menon

## Wealth Advisor

Howe Harrell & Associates

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### Industry:

Finance

### Topics of Interest:

Finance

Entrepreneurship

Leadership

Personal Finance

Self Development

Personal Branding

Post-Grad Endeavours



Bachelors of Commerce (Hons.) Winter 2018 Graduating Class.

Currently working in Wealth Management, building a business within a firm focused on serving business owners and entrepreneurs. My focus is full-service financial planning, working with tax and investment strategies for young successful entrepreneurs looking to grow and build their wealth.

After graduating from business school, I decided to turn offers in both management consulting and finance. I decided to move to Spain for a year, where I taught the English language, and I started a local small business consultancy for local businesses in the city of Alicante, Spain. The profits from this venture funded my travels across Europe. During this time, I fell in love with entrepreneurship and personal finance. I learned how to manage and grow my finances, and assisted these business owners with theirs. Through this, while abroad I sought out opportunities back here where I could do the same thing. I believe true wealth is built by either owning a business, or having equity in a business and a large portion of my job consists of coaching my clients on how to build wealth.

My ultimate passion is mentorship: taking my experiences and what I've learned from my mentors and passing that onto others. Whether it's personal finance, entrepreneurship or personal development, my goal is to create a portion of my legacy through coaching young students and my clients on developing a life filled with purpose, curiosity and success, in the forms of wealth and happiness.



# Adam N. Nepon

## Founder / Partner

MBA Consulting & Co. / Realcare

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### Industry:

Business Consulting (Small-Medium Business Strategy,  
HR, Sales & Marketing)  
Healthcare

### Topics of Interest:

Marketing  
Entrepreneurship  
Leadership



**MBA Consulting & Co.**



Adam looks forward to sharing his experiences, and the knowledge he's gained over his career and academic research. His experience includes a background in Human Resources, Business Development, Marketing and Sales, and Strategic Organizational Planning that spans over several industries. Some industries include construction, warehousing/distribution, event production, manufacturing, healthcare, emergency response relief, and non-profit/charitable organizations.

As a member of CPHR-MB and a CPHR Candidate, Adam is currently working towards his designation. He is a graduate of Red River College (Dip Bus Admin '05), the University of Winnipeg (Bach Bus Admin '10) and the University of Manitoba's (Mast Bus Admin '18) with a specialized degree focused on Indigenous Business and Economy. While completing his MBA he established himself as an Independent Contractor offering business consulting services and in 2019 joined a healthcare organization as Partner-Business Development.

Born and raised in Winnipeg, Adam identifies as a non-visible minority which he says has provided him a unique perspective on systemic racism and race-based privilege in society. He has a deep interest in volunteering for community organizations and has held board positions for over 10 years. Most recently, Adam sang the Endowment Book of Life with a local foundation and is working to inspire other young Manitobans to start their philanthropic journey.

# Ashley Smith

## HR Manager

Ubisoft Winnipeg



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### Industry:

Video Game & Technology

### Topics of Interest:

Leadership

Human Resources

Diversity & Inclusion



I graduated from the University of Manitoba with a Bachelor of Arts Honours Degree in Sociology. I then started my career as a social worker; I worked as a Community Support Worker and an Immigrant Settlement Worker 6 years. I then changed careers completely and moved into HR where I have spent the last 8 years. I have worked for a variety of industries from CN Rail, to manufacturing at MasterBrand, to an Ecommerce and Tech start up at Bold Commerce.

I am currently leading the HR team at Ubisoft Winnipeg. As a member of the studio leadership team I helped open and build the studio here in Winnipeg. Ubisoft is an incredibly innovative and creative company and it's exciting to challenge traditional HR practices and be innovative in the HR field.



# Chad Wiebe

**Assistant Vice President of Business Development**  
Cardinal Capital Management

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**Industry:**

Finance / Investments

**Topics of Interest:**

Finance



CARDINAL CAPITAL  
MANAGEMENT, INC.

I have been working in personal financial planning since 2013.

I am a husband and father to my 2-year-old son Jack.

I am a huge money nerd and love finding new ways to help my clients save and make more money. It would not be uncommon for you to find me reading or listening to books on financial planning, business or marketing.

I love educating clients about their own money/investments and helping them achieve their goals.

# Joshua Zaporzan

## Owner & President

Audax Adventures Inc.

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### Topics of Interest:

Marketing

Entrepreneurship

Leadership



Joshua graduated with his Bachelor of Commerce (Honors) Degree with a major in Entrepreneurship from the University of Manitoba's Asper School of Business in December of 2016. Joshua is the Owner & President of Audax Ventures, a corporation that owns & operates multiple businesses. Day to day, Joshua oversees the business investments of Audax and is currently building a new business in the clean technology and renewable energy industry. Joshua has many years of entrepreneurial and leadership experience, including having built and sold a successful business in the apparel industry.

Joshua is passionate about sharing his experience with entrepreneurs as he works with others to help launch and grow their businesses. Within the Manitoba entrepreneurial ecosystem, Joshua works as the Venture Coach at the Stu Clark Centre for Entrepreneurship at the University of Manitoba, where he coaches students building their ventures. Further, Joshua works as the Manitoba Market Manager for the League of Innovators, a Canadian not for profit organization providing free entrepreneurial resources and accelerator programs for youth entrepreneurs across Canada.

Joshua is actively involved in his community and recognizes the need to give back whenever possible. He is the Vice Chair & board member of the Young Associates and a speaker to various groups of community leaders, high school, university and MBA students. He is the founder of the Manitoba Longball Open; a charity golf tournament held at the Clear Lake Golf Course to raise money and awareness for KidSport Manitoba.

For a full biography, or to learn more about Joshua, visit [www.joshuazaporzan.com](http://www.joshuazaporzan.com)

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