



SPEAKER DIRECTORY 2022

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NAME	COMPANY	PAGE
JUSTIN BOONEN	MACKENZIE INVESTMENTS	3
JESSE BOYCHUK	LONGBOAT DEVELOPMENT CORPORATION	4
PHILLIP DUNPHY	NEPTUNE PROPERTIES INC. / TRUE NORTH FOODS	5
MATT ERHARD	SUMMIT SEARCH GROUP	6
CORINNE GUSNOSKI	NEW MEDIA MANITOBA	7
CAMILA JERGER	SUSTAINABLE DEVELOPMENT TECHNOLOGY CANADA	8
KELLY LAUBER	COLDWELL BANKER PREFERRED REAL ESTATE	9
ANDREW MARTIN	CMLS FINANCIAL	10
AARON MENON	HOWE HARRELL & ASSOCIATES	11
DEVON MOLLOY	MLT AIKINS LLP	12
ADAM N. NEPON	MBA CONSULTING & CO. / REALCARE	13
MATT SCHAUBROECK	IOAIRFLOW	14
ASHLEY SMITH	UBISOFT WINNIPEG	15
CHAD WIEBE	CARDINAL CAPITAL MANAGEMENT	16
JOSHUA ZAPORZAN	AUDAX VENTURES INC.	17

Justin Boonen

District Vice President - Retail Sales
Mackenzie Investments

Industry:

Financial Services

Topics of Interest:

Marketing

Finance

Entrepreneurship

Leadership



Justin completed his Bachelor in Management and Organizational Studies (BMOS) with a major in Finance from Western University in London, Ontario. He has also completed the Masters in Business Administration (MBA) program from the Asper School of Business with a double specialization in Finance and Accounting at University of Manitoba.

Justin has completed several industry credentials such as the Certified Financial Planner Designation (CFP), Chartered Investment Manager Designation (CIM), Chartered Professional Accountant Designation (CPA), and is a Fellow of the Canadian Securities Institute (FCSI).

Justin has worked for the Power Financial Group of companies since 2007 and has been with Mackenzie Investments since 2015.

Jesse Boychuk

Senior Investment Analyst

Longboat Development Corporation

Industry:

Real Estate Development / Private Equity

Topics of Interest:

Finance

Law



Longboat

Jesse is currently working for Longboat Development Corporation, a commercial real estate developer in Winnipeg. When he first joined the company in 2018, he was focusing on investment analysis, financing, and portfolio analysis. Since then, he has taken a bigger role on the active development projects and finding future investment opportunities. He is passionate about building places people love and doing so sustainably.

Jesse graduated from the Asper School of Business in 2018 where he majored in finance. During his time there, he was involved in the Co-op program, various student groups, and did a semester abroad in Munich, Germany. He is currently working on obtaining his Chartered Alternative Investment Analyst (CAIA) designation.

He also sits on the Board of Directors at SAM Properties, who owns and operates affordable housing in Winnipeg.

Phillip Dunphy CPA, CA

Corporate Controller

Neptune Properties Inc. & True North Foods

Industry:

Real Estate, Private Equity & Agri-Processing

Topics of Interest:

Accounting

Finance

Tax



Phillip Dunphy graduated from the Asper School of Business with a B Comm. (hons.) in 2012 and went on to obtain his Chartered Accountant designation while articling in corporate.

As the controller of Neptune Properties as well as one of its subsidiaries, True North Foods, Phillip has responsibility for overseeing and advising on issues relating to governance, finance, accounting, and tax.

Phillip has helped grow the Neptune portfolio with recent acquisitions in the United States. He has also begun working on a project that will see True North Foods grow to be the 5th largest beef-packing plant in Canada within the next few years.

Matt Erhard

Managing Partner

Summit Search Group

Industry:

Professional Recruiting & Executive Search



Matt Erhard is the Managing Partner of Summit Search Group. Matt has over 15 years experience in leadership and strategic management, and is focused on the placement of executive candidates in senior level roles and has recently completed searches for CEOs, CFOs, CTOs and a variety of Executive and VP level positions in the non-profit sector.

Trusted and valued, passionate about his work and committed to his clients' success, Matt is often called on to speak about a broad range of issues related to the strategic acquisition of talent and its impact on organizations and on their ability to achieve and exceed goals and objectives. Matt has built a reputation of excellence and has served on several community non-profit and not-for-profit boards.

Matt was recently appointed as Honorary Consul of Switzerland in Winnipeg by The Federal Department of Foreign Affairs in Bern and Global Affairs Canada in Ottawa. Matt recently served as chair of KidSport Winnipeg, is the past-president of The Future Leaders of Manitoba and involved in various other non-profit organizations including The Winnipeg Foundation and the Whiteshell Advisory Board.

Matt holds an Honours Bachelor of Commerce from the Asper School of Business at the University of Manitoba and has taken advanced education through the Association of Executive Search and Leadership Consultants (AESC).

Corinne Gusnoski

Business Development Manager
New Media Manitoba

Industry:

Economic Development & Technology

Topics of Interest:

Talent & Recruitment

Leadership & Community

Professional & Career Development



NMM New Media
Manitoba

As a passionate Winnipegger and New Media Manitoba's (NMM) Business Development Manager, Corinne is energized by helping Manitoba interactive digital media companies continue to flourish and grow. Supporting companies in video game development, virtual reality, ed-tech, and more, she manages NMM's Business Development Programs that drive revenue generation, market expansion, and job creation.

Prior to joining NMM, Corinne assisted in attracting, retaining, and expanding companies at Economic Development Winnipeg (EDW). While on EDW's Talent team, she coordinated international recruitment missions, including one to Argentina focused on finding experienced tech talent to relocate to Winnipeg.

Committed to community engagement, Corinne has volunteered with the Young Associates (including on the Board), TechWPG, We Believe in Winnipeg Toastmasters, and JDC West. She has also enjoyed judging for entrepreneurship competitions through the Stu Clark Centre, having competed in several competitions herself as a student.

While studying in Asper, Corinne attended two exchange terms (in Singapore and Sweden), volunteered with AIMS and Business Banquet, and participated in the Asper Co-op Program. She majored in Human Resources and International Business.

As an ambassador for Winnipeg and all of the opportunities here, Corinne believes strongly in celebrating our city and ensuring diverse individuals participate and feel they belong. Corinne is known by her friends as the person who orders weird items at restaurants, tries her best at ultimate frisbee, and likes to tell people about the new book she listened to on Blinkist.

Camila Jerger

Ecosystems Lead

Sustainable Development Technology Canada (SDTC)

Topics of Interest:

Agriculture/Food Production

Sustainability

Diversity & Inclusion

Newcomer Adaptation Strategies



SUSTAINABLE DEVELOPMENT
TECHNOLOGY CANADA

TECHNOLOGIES DU DEVELOPPEMENT
DURABLE CANADA

Camila is the Ecosystems Lead at Sustainable Development Technology Canada (SDTC), a federal government foundation, which is the largest funder of cleantech innovation in Canada. She is responsible for developing and growing the cleantech innovation ecosystem across Canada, focusing on the prairies. Over the last 15 years, Camila has worked for large corporations such as Cargill and arm's length government organizations, such as Protein Industries Canada and Economic Development Winnipeg. Her experience spans many areas, including strategic planning, project management, capital and innovation projects, marketing, and business development. She has been working in the agri-food industry since 2011 and has extensively traveled across Canada to learn more about agriculture and connect with growers and food producers.

In addition to her role at SDTC, Camila teaches a Strategic Marketing and Planning course at the PACE Program/the University of Winnipeg. She is also a Board member of the Manitoba Women in Agriculture and Food (MWAF) and the Manitoba Protein Consortium.

Camila has a Bachelor's Degree in Business, a Master of Business Administration (MBA) Degree from Brazil and a Project Management Diploma from the University of Winnipeg, and speaks English, Portuguese and Spanish. She moved to Winnipeg from Brazil in 2015, and is often invited to speak about her experience adapting to a new country and growing her career in Canada, and how she overcame common challenges. She's passionate about helping other newcomers thrive in Canada, and diversity and inclusion.

Kelly Lauber

REALTOR®

Coldwell Banker Preferred Real Estate

Industry:

Real Estate

Topics of Interest:

Marketing



My real estate experience started very early as I grew up talking about land acquisition and development around the dinner table. This is something my family still does to this day.

I am a seasoned marketing strategist, professional and leader. I am an expert in online communication especially in the social media space. I have run online advertising campaigns with multi-million dollar budgets and have also attacked less technological markets with much smaller spend.

While having worn many different management and marketing hats, my experience has developed my skill set that has needed to remain nimble and adaptive through this pandemic. Life has changed but our industry has remained essential and incredibly active for now. 2021 is set to be one of the most interesting real estate years in Winnipeg and Manitoba short of 2020.

Andrew Martin

Analyst, Real Estate Finance
CMLS Financial

Industry:

Commercial Real Estate

Topics of Interest:

Finance



During my time in Asper, I became involved early on with CSA as The Commerce Week co-chair and JDC West. These two groups were what first got me into the extracurricular community. Later on, I continued to be involved with JDC West and spent two years on the sports team and two more on the Business Technology & International Business teams.

Like many other students in Drake centre, I completed an exchange semester during the winter term of 2018 and went to Croatia. After completing this, I sought out to spend more time abroad and was fortunate enough to participate in the 2019 Arni Thorsteinson Student Exchange Program (ATSEP) in Israel.

After spending many great semesters at Asper, I finished my final semester in fall of 2019 and officially graduated in February 2020. After graduating, I set out to pursue a roll in the finance side of the commercial real estate industry. After refining my search, I received a position with CMLS Financial here in Winnipeg as an analyst. After starting in July 2020, I now do the analysis on commercial mortgages and work with determining appropriate lending values and structures as well the underwriting on these mortgages. Since joining, I have learned a considerable amount and look forward to the years ahead.

Aaron Menon

Wealth Advisor

Howe Harrell & Associates

Industry:

Finance

Topics of Interest:

Finance

Entrepreneurship

Leadership

Personal Finance

Self Development

Personal Branding

Post-Grad Endeavours



Bachelors of Commerce (Hons.) Winter 2018 Graduating Class.

Currently working in Wealth Management, building a business within a firm focused on serving business owners and entrepreneurs. My focus is full-service financial planning, working with tax and investment strategies for young successful entrepreneurs looking to grow and build their wealth.

After graduating from business school, I decided to turn offers in both management consulting and finance. I decided to move to Spain for a year, where I taught the English language, and I started a local small business consultancy for local businesses in the city of Alicante, Spain. The profits from this venture funded my travels across Europe. During this time, I fell in love with entrepreneurship and personal finance. I learned how to manage and grow my finances, and assisted these business owners with theirs. Through this, while abroad I sought out opportunities back here where I could do the same thing. I believe true wealth is built by either owning a business, or having equity in a business and a large portion of my job consists of coaching my clients on how to build wealth.

My ultimate passion is mentorship: taking my experiences and what I've learned from my mentors and passing that onto others. Whether it's personal finance, entrepreneurship or personal development, my goal is to create a portion of my legacy through coaching young students and my clients on developing a life filled with purpose, curiosity and success, in the forms of wealth and happiness.

Devon Molloy

Articling Student-at-Law

MLT Aikins LLP



Industry:

Law – Corporate & Commercial / Mergers & Acquisitions

Topics of Interest:

Leadership

Law

Mergers & Acquisitions

Corporate/Commercial Law

MLT AIKINS

WESTERN CANADA'S LAW FIRM

Devon is an I.H. Asper School of Business alumnus with a Bachelor's of Commerce (Honours) degree in both Human Resource Management and Leadership. He has also obtained a Juris Doctor (law) degree from the Robson Hall, Faculty of Law at the University of Manitoba and is currently working at MLT Aikins LLP, one of the 13 largest law firms in Canada.

His current areas of practice include Mergers & Acquisitions and Corporate & Commercial work generally. Among other matters, he has recently assisted with transactions relating to the purchase and sale of professional corporations, partnerships, and international businesses in areas such as dentistry, wealth management, and pharmaceuticals.

Beyond purchase agreements and ancillary transactional documents, Devon is also familiar with drafting contracts such as associate agreements, services agreements, unanimous shareholders' agreements and non-disclosure agreements.

He has found that his professional success has been largely driven by his commerce background, business acumen, and willing involvement in a number of case competitions and mock trials across the disciplines.



Adam N. Nepon

Founder / Partner

MBA Consulting & Co. / Realcare

Industry:

Business Consulting (Small-Medium Business Strategy,
HR, Sales & Marketing)
Healthcare

Topics of Interest:

Marketing
Entrepreneurship
Leadership



MBA Consulting & Co.



Adam looks forward to sharing his experiences, and the knowledge he's gained over his career and academic research. His experience includes a background in Human Resources, Business Development, Marketing and Sales, and Strategic Organizational Planning that spans over several industries. Some industries include construction, warehousing/distribution, event production, manufacturing, healthcare, emergency response relief, and non-profit/charitable organizations.

As a member of CPHR-MB and a CPHR Candidate, Adam is currently working towards his designation. He is a graduate of Red River College (Dip Bus Admin '05), the University of Winnipeg (Bach Bus Admin '10) and the University of Manitoba's (Mast Bus Admin '18) with a specialized degree focused on Indigenous Business and Economy. While completing his MBA he established himself as an Independent Contractor offering business consulting services and in 2019 joined a healthcare organization as Partner-Business Development.

Born and raised in Winnipeg, Adam identifies as a non-visible minority which he says has provided him a unique perspective on systemic racism and race-based privilege in society. He has a deep interest in volunteering for community organizations and has held board positions for over 10 years. Most recently, Adam sang the Endowment Book of Life with a local foundation and is working to inspire other young Manitobans to start their philanthropic journey.

Matt Schaubroeck

CEO

ioAirFlow

Industry:

Data intelligence

Proptech

Climatetech

Topics of Interest:

Entrepreneurship

Leadership



Matt Schaubroeck is a startup founder with years of experience in technology commercialization, pitching, and pre-revenue fundraising. He is currently CEO of ioAirFlow, a data intelligence startup that identifies ways to improve the internal environment of commercial buildings. Opportunities to pitch to global audiences has seen him in front of investors, accelerators, and general audiences across North America, Asia, and Europe.

MBA holds an MBA with specialization in Entrepreneurship and International Business, and is an experienced startup competition participant, coach, and judge. He is currently a volunteer mentor with North Forge Technology Exchange, and the Canadian Executive Service Association.



Ashley Smith

HR Manager

Ubisoft Winnipeg



Industry:

Video Game & Technology

Topics of Interest:

Leadership

Human Resources

Diversity & Inclusion



I graduated from the University of Manitoba with a Bachelor of Arts Honours Degree in Sociology. I then started my career as a social worker; I worked as a Community Support Worker and an Immigrant Settlement Worker 6 years. I then changed careers completely and moved into HR where I have spent the last 8 years. I have worked for a variety of industries from CN Rail, to manufacturing at MasterBrand, to an Ecommerce and Tech start up at Bold Commerce.

I am currently leading the HR team at Ubisoft Winnipeg. As a member of the studio leadership team I helped open and build the studio here in Winnipeg. Ubisoft is an incredibly innovative and creative company and it's exciting to challenge traditional HR practices and be innovative in the HR field.



Chad Wiebe

Assistant Vice President of Business Development
Cardinal Capital Management

Industry:

Finance / Investments

Topics of Interest:

Finance



CARDINAL CAPITAL
MANAGEMENT, INC.

I have been working in personal financial planning since 2013.

I am a husband and father to my 2-year-old son Jack.

I am a huge money nerd and love finding new ways to help my clients save and make more money. It would not be uncommon for you to find me reading or listening to books on financial planning, business or marketing.

I love educating clients about their own money/investments and helping them achieve their goals.

Joshua Zaporzan

Owner & President

Audax Adventures Inc.



Topics of Interest:

Marketing

Entrepreneurship

Leadership



Joshua graduated with his Bachelor of Commerce (Honors) Degree with a major in Entrepreneurship from the University of Manitoba's Asper School of Business in December of 2016. Joshua is the Owner & President of Audax Ventures, a corporation that owns & operates multiple businesses. Day to day, Joshua oversees the business investments of Audax and is currently building a new business in the clean technology and renewable energy industry. Joshua has many years of entrepreneurial and leadership experience, including having built and sold a successful business in the apparel industry.

Joshua is passionate about sharing his experience with entrepreneurs as he works with others to help launch and grow their businesses. Within the Manitoba entrepreneurial ecosystem, Joshua works as the Venture Coach at the Stu Clark Centre for Entrepreneurship at the University of Manitoba, where he coaches students building their ventures. Further, Joshua works as the Manitoba Market Manager for the League of Innovators, a Canadian not for profit organization providing free entrepreneurial resources and accelerator programs for youth entrepreneurs across Canada.

Joshua is actively involved in his community and recognizes the need to give back whenever possible. He is the Vice Chair & board member of the Young Associates and a speaker to various groups of community leaders, high school, university and MBA students. He is the founder of the Manitoba Longball Open; a charity golf tournament held at the Clear Lake Golf Course to raise money and awareness for KidSport Manitoba.

For a full biography, or to learn more about Joshua, visit www.joshuazaporzan.com

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