

**ASPER**  
SCHOOL OF BUSINESS



**YOUNG ASSOCIATES**

# **SPEAKER BUREAU 2022/2023**

membership@associatesmb.ca | 204.474.6201



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## Carine Bado

**Strategic Partnership - Venture Support Lead**  
Stu Clark Centre for Entrepreneurship

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### Topics of Interest:

Entrepreneurship



Carine has over eight years of experience in providing strategic and innovative counsel based on financial data-driven insights. Before joining the Centre, she has held previous positions as Finance Officer and a Financial Analyst and possesses a substantial expertise in Business plan writing & Financial strategy. She has now joined the Stu Centre for Entrepreneurship as The Strategic Partnership- Venture Support Lead for the Stu Clark Entrepreneurship Centre as an on-site resource available to all students across Faculties at the University of Manitoba, aspiring to become Entrepreneurs.

As an entrepreneur herself, Carine runs several ventures and is actively involved within the Business Ecosystem. Strong advocate of Diversity & Inclusion, she was as a guest speaker at the Made to Grow Conference 2021 (virtual format conference with over 200 local female business owners) and collaborates with numerous local female-led business circles to ensure the under-represented groups, an access to available resources to thrive in their entrepreneurial journey.

# Tyler Baessler

**Investment Banking Analyst**  
CIBC World Markets

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**Industry:**

Financial Services

**Topics of Interest:**

Finance



After graduating McGill University with a Bachelor of Commerce (Finance) in 2018, I worked in equity research for 2.5 years at Sarbit Advisory Services and Value Partners Investments, both in Winnipeg. My focus as an equity research analyst was large cap US stocks, particularly those in the consumer, media, and telecom industries, for a fund that reached a peak of C\$1 billion in assets. Other duties included foreign currency hedging and marketing for the funds.

In March 2021 I joined CIBC's Winnipeg office as an investment banking analyst, with a focus on industries concentrated in the Canadian prairies, including agriculture, consumers, and industrials. Responsibilities include detailed financials analysis, management of M&A transaction due diligence workstreams, and preparation of materials in connection with capital raises and M&A processes. Marquee transactions include the sale of Cervus Equipment Corporation to Brandt Tractor for over C\$350 million (summer of 2021) and the sale of Northern Mat & Bridge to Exchange Income Corporation for C\$325 million (May 2022), as well as various capital raises with an aggregate value near C\$1 billion, executed in the form of issuing common equity, convertible debentures, and hybrid debentures for companies included AGI, Exchange Income Corporation, Alaris Equity Partners, and NFI Group.

In 2022 I received my CFA charter.

# Jesse Boychuk

## Senior Investment Analyst

Longboat Development Corporation

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### Industry:

Real Estate Development / Private Equity

### Topics of Interest:

Finance

Law



# Longboat

Jesse is currently working for Longboat Development Corporation, a commercial real estate developer in Winnipeg. When he first joined the company in 2018, he was focusing on investment analysis, financing, and portfolio analysis. Since then, he has taken a bigger role on the active development projects and finding future investment opportunities. He is passionate about building places people love and doing so sustainably.

Jesse graduated from the Asper School of Business in 2018 where he majored in finance. During his time there, he was involved in the Co-op program, various student groups, and did a semester abroad in Munich, Germany. He is currently working on obtaining his Chartered Alternative Investment Analyst (CAIA) designation.

He also sits on the Board of Directors at SAM Properties, who owns and operates affordable housing in Winnipeg.



## Andrew Chudley

**Assistant Vice President & Account Executive**  
Aon

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### **Industry:**

Commercial Insurance & Risk Management

### **Topics of Interest:**

Marketing

Risk Management

Commercial Insurance

Cybersecurity



Andrew Chudley provides advice and solutions that give his clients the clarity and confidence to make better decisions to protect and grow their business.

With nearly a decade in the insurance industry, Andrew manages complex insurance programs for large-scale organizations across such industries as retail, manufacturing, real estate, financial services, and aviation. He helps companies navigate our increasingly volatile world to find stability and build competitive advantage.

Accessing the global insurance market, Andrew aligns both traditional and alternative risk transfer methods with his clients' strategic goals and objectives.

He takes pride in being a dynamic advocate for his clients. When a business is brought to a standstill following a ransomware attack, when a water pipe bursts on the upper level of a high rise, or when a lawsuit gets served, Andrew is there to engage insurers and oversee the response.

Andrew completed his Bachelor of Commerce (Honours) at the I. H. Asper School of Business in 2017 with majors in Marketing and International Business. He went on to obtain designations including Chartered Insurance Professional (CIP), Canadian Accredited Insurance Broker (CAIB), and Canadian Risk Management (CRM). When he's not analyzing Total Cost of Risk, he can be found playing the drums or scouring record stores for hidden gems.

# Phillip Dunphy CPA, CA

## Corporate Controller

Neptune Properties Inc. & True North Foods

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### Industry:

Real Estate, Private Equity & Agri-Processing

### Topics of Interest:

Accounting

Finance

Tax



Phillip Dunphy graduated from the Asper School of Business with a B Comm. (hons.) in 2012 and went on to obtain his Chartered Accountant designation while articling in corporate.

As the controller of Neptune Properties as well as one of its subsidiaries, True North Foods, Phillip has responsibility for overseeing and advising on issues relating to governance, finance, accounting, and tax.

Phillip has helped grow the Neptune portfolio with recent acquisitions in the United States. He has also begun working on a project that will see True North Foods grow to be the 5th largest beef-packing plant in Canada within the next few years.

# Andrew Ferris

**Program Director, Children's Miracle Network**  
Children's Hospital Foundation of Manitoba

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## **Industry:**

Non-Profit / Healthcare

## **Topics of Interest:**

Non-Profit/Charity/NGO Management  
Fundraising/Business Development for Non-profits  
Cause Marketing  
Corporate Partnerships



Throughout university Andrew worked directly with children experiencing autism & multiple behavioural disorders, and it was here that Andrew discovered his passion for child health. To pursue this passion further, Andrew moved to Toronto to obtain a postgraduate degree in Fundraising & Non-Profit Management. After briefly working in corporate partnerships at The Hospital for Sick Children in Toronto, Andrew decided he wanted to bring his experience back to Winnipeg to better his home community. He joined Global Philanthropic, Canada's largest non-profit consulting agency, to help organizations in Manitoba raise critical funds for multi million-dollar capital campaigns. After being presented with the opportunity to join the Children's Hospital Foundation of Manitoba, Andrew now leads the Children's Miracle Network in Manitoba, raising critical funds for HSC Children's Hospital Winnipeg through national corporate partnerships.



# Corinne Gusnoski

**Business Development Manager**  
New Media Manitoba

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**Industry:**

Economic Development & Technology

**Topics of Interest:**

Talent & Recruitment

Leadership & Community

Professional & Career Development



**NMM** New Media  
Manitoba

As a passionate Winnipegger and New Media Manitoba's (NMM) Business Development Manager, Corinne is energized by helping Manitoba interactive digital media companies continue to flourish and grow. Supporting companies in video game development, virtual reality, ed-tech, and more, she manages NMM's Business Development Programs that drive revenue generation, market expansion, and job creation.

Prior to joining NMM, Corinne assisted in attracting, retaining, and expanding companies at Economic Development Winnipeg (EDW). While on EDW's Talent team, she coordinated international recruitment missions, including one to Argentina focused on finding experienced tech talent to relocate to Winnipeg.

Committed to community engagement, Corinne has volunteered with the Young Associates (including on the Board), TechWPG, We Believe in Winnipeg Toastmasters, and JDC West. She has also enjoyed judging for entrepreneurship competitions through the Stu Clark Centre, having competed in several competitions herself as a student.

While studying in Asper, Corinne attended two exchange terms (in Singapore and Sweden), volunteered with AIMS and Business Banquet, and participated in the Asper Co-op Program. She majored in Human Resources and International Business.

As an ambassador for Winnipeg and all of the opportunities here, Corinne believes strongly in celebrating our city and ensuring diverse individuals participate and feel they belong. Corinne is known by her friends as the person who orders weird items at restaurants, tries her best at ultimate frisbee, and likes to tell people about the new book she listened to on Blinkist.

# Camila Jerger

## Ecosystems Lead

Sustainable Development Technology Canada (SDTC)



### Topics of Interest:

Agriculture/Food Production

Sustainability

Diversity & Inclusion

Newcomer Adaptation Strategies



SUSTAINABLE DEVELOPMENT  
TECHNOLOGY CANADA

TECHNOLOGIES DU DEVELOPPEMENT  
DURABLE CANADA

Camila is the Ecosystems Lead at Sustainable Development Technology Canada (SDTC), a federal government foundation, which is the largest funder of cleantech innovation in Canada. She is responsible for developing and growing the cleantech innovation ecosystem across Canada, focusing on the prairies. Over the last 15 years, Camila has worked for large corporations such as Cargill and arm's length government organizations, such as Protein Industries Canada and Economic Development Winnipeg. Her experience spans many areas, including strategic planning, project management, capital and innovation projects, marketing, and business development. She has been working in the agri-food industry since 2011 and has extensively traveled across Canada to learn more about agriculture and connect with growers and food producers.

In addition to her role at SDTC, Camila teaches a Strategic Marketing and Planning course at the PACE Program/the University of Winnipeg. She is also a Board member of the Manitoba Women in Agriculture and Food (MWAF) and the Manitoba Protein Consortium.

Camila has a Bachelor's Degree in Business, a Master of Business Administration (MBA) Degree from Brazil and a Project Management Diploma from the University of Winnipeg, and speaks English, Portuguese and Spanish. She moved to Winnipeg from Brazil in 2015, and is often invited to speak about her experience adapting to a new country and growing her career in Canada, and how she overcame common challenges. She's passionate about helping other newcomers thrive in Canada, and diversity and inclusion.

# Matthew Hibbert

**Principal & Business Development**  
MAKA Power Ltd

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## Topics of Interest:

Entrepreneurship  
Business Development  
Construction Contracts and Maintenance



Matthew Hibbert graduated from the Asper School of Business in 2017. Upon graduation he worked for a sales consulting company and traveled all across North America. He then helped found and is part owner of MAKA Power Ltd. MAKA Power provides end-to-end electrical contracting, operations and maintenance services for companies across Manitoba, Ontario and Saskatchewan. MAKA Power works with companies such as Canadian Tire, Simplot, Federated Co-op and Quintex just to name a few.

# Andrew Martin

**Analyst, Real Estate Finance**  
CMLS Financial

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## **Industry:**

Commercial Real Estate

## **Topics of Interest:**

Finance



During my time in Asper, I became involved early on with CSA as The Commerce Week co-chair and JDC West. These two groups were what first got me into the extracurricular community. Later on, I continued to be involved with JDC West and spent two years on the sports team and two more on the Business Technology & International Business teams.

Like many other students in Drake centre, I completed an exchange semester during the winter term of 2018 and went to Croatia. After completing this, I sought out to spend more time abroad and was fortunate enough to participate in the 2019 Arni Thorsteinson Student Exchange Program (ATSEP) in Israel.

After spending many great semesters at Asper, I finished my final semester in fall of 2019 and officially graduated in February 2020. After graduating, I set out to pursue a roll in the finance side of the commercial real estate industry. After refining my search, I received a position with CMLS Financial here in Winnipeg as an analyst. After starting in July 2020, I now do the analysis on commercial mortgages and work with determining appropriate lending values and structures as well the underwriting on these mortgages. Since joining, I have learned a considerable amount and look forward to the years ahead.

# Aaron Menon

## Wealth Advisor

Howe Harrell & Associates



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### Industry:

Finance

### Topics of Interest:

Finance

Entrepreneurship

Leadership

Personal Finance

Self Development

Personal Branding

Post-Grad Endeavours



Bachelors of Commerce (Hons.) Winter 2018 Graduating Class.

Currently working in Wealth Management, building a business within a firm focused on serving business owners and entrepreneurs. My focus is full-service financial planning, working with tax and investment strategies for young successful entrepreneurs looking to grow and build their wealth.

After graduating from business school, I decided to turn offers in both management consulting and finance. I decided to move to Spain for a year, where I taught the English language, and I started a local small business consultancy for local businesses in the city of Alicante, Spain. The profits from this venture funded my travels across Europe. During this time, I fell in love with entrepreneurship and personal finance. I learned how to manage and grow my finances, and assisted these business owners with theirs. Through this, while abroad I sought out opportunities back here where I could do the same thing. I believe true wealth is built by either owning a business, or having equity in a business and a large portion of my job consists of coaching my clients on how to build wealth.

My ultimate passion is mentorship: taking my experiences and what I've learned from my mentors and passing that onto others. Whether it's personal finance, entrepreneurship or personal development, my goal is to create a portion of my legacy through coaching young students and my clients on developing a life filled with purpose, curiosity and success, in the forms of wealth and happiness.



# Devon Molloy

## Articling Student-at-Law

MLT Aikins LLP



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### Industry:

Law – Corporate & Commercial / Mergers & Acquisitions

### Topics of Interest:

Leadership

Law

Mergers & Acquisitions

Corporate/Commercial Law

**MLT AIKINS**

WESTERN CANADA'S LAW FIRM

Devon is an I.H. Asper School of Business alumnus with a Bachelor's of Commerce (Honours) degree in both Human Resource Management and Leadership. He has also obtained a Juris Doctor (law) degree from the Robson Hall, Faculty of Law at the University of Manitoba and is currently working at MLT Aikins LLP, one of the 13 largest law firms in Canada.

His current areas of practice include Mergers & Acquisitions and Corporate & Commercial work generally. Among other matters, he has recently assisted with transactions relating to the purchase and sale of professional corporations, partnerships, and international businesses in areas such as dentistry, wealth management, and pharmaceuticals.

Beyond purchase agreements and ancillary transactional documents, Devon is also familiar with drafting contracts such as associate agreements, services agreements, unanimous shareholders' agreements and non-disclosure agreements.

He has found that his professional success has been largely driven by his commerce background, business acumen, and willing involvement in a number of case competitions and mock trials across the disciplines.



## Adam N. Nepon

### Founder / Senior Talent Advisor, Indigenous Relations

MBA Consulting & Co. / IGM Financial

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#### Industry:

Business Consulting (Small-Medium Business Strategy, HR, Sales & Marketing)  
Healthcare

#### Topics of Interest:

Marketing  
Entrepreneurship  
Leadership

**MBA Consulting & Co.**



Adam looks forward to sharing his experiences, and the knowledge he's gained over his career and academic research. His experience includes a background in Human Resources, Business Development, Marketing and Sales, and Strategic Organizational Planning that spans over several industries. Some industries include construction, warehousing/distribution, event production, manufacturing, healthcare, emergency response relief, and non-profit/charitable organizations.

As a member of CPHR-MB and a CPHR Candidate, Adam is currently working towards his designation. He is a graduate of Red River College (Dip Bus Admin '05), the University of Winnipeg (Bach Bus Admin '10) and the University of Manitoba's (Mast Bus Admin '18) with a specialized degree focused on Indigenous Business and Economy. While completing his MBA he established himself as an Independent Contractor offering business consulting services and in 2019 joined a healthcare organization as Partner-Business Development.

Born and raised in Winnipeg, Adam identifies as a non-visible minority which he says has provided him a unique perspective on systemic racism and race-based privilege in society. He has a deep interest in volunteering for community organizations and has held board positions for over 10 years. Most recently, Adam signed the Endowment Book of Life with a local foundation and is working to inspire other young Manitobans to start their philanthropic journey.

# Matt Schaubroeck

## CEO

ioAirFlow



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### Industry:

Data intelligence

Proptech

Climatetech

### Topics of Interest:

Entrepreneurship

Leadership



Matt Schaubroeck is a startup founder with years of experience in technology commercialization, pitching, and pre-revenue fundraising. He is currently CEO of ioAirFlow, a data intelligence startup that identifies ways to improve the internal environment of commercial buildings. Opportunities to pitch to global audiences has seen him in front of investors, accelerators, and general audiences across North America, Asia, and Europe.

MBA holds an MBA with specialization in Entrepreneurship and International Business, and is an experienced startup competition participant, coach, and judge. He is currently a volunteer mentor with North Forge Technology Exchange, and the Canadian Executive Service Association.



# Ashley Smith

## HR Manager

Ubisoft Winnipeg



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### Industry:

Video Game & Technology

### Topics of Interest:

Leadership

Human Resources

Diversity & Inclusion



I graduated from the University of Manitoba with a Bachelor of Arts Honours Degree in Sociology. I then started my career as a social worker; I worked as a Community Support Worker and an Immigrant Settlement Worker 6 years. I then changed careers completely and moved into HR where I have spent the last 8 years. I have worked for a variety of industries from CN Rail, to manufacturing at MasterBrand, to an Ecommerce and Tech start up at Bold Commerce.

I am currently leading the HR team at Ubisoft Winnipeg. As a member of the studio leadership team I helped open and build the studio here in Winnipeg. Ubisoft is an incredibly innovative and creative company and it's exciting to challenge traditional HR practices and be innovative in the HR field.

# Joshua Zaporzan

## Owner & President

Audax Adventures Inc.

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### Topics of Interest:

Marketing

Entrepreneurship

Leadership



Joshua graduated with his Bachelor of Commerce (Honors) Degree with a major in Entrepreneurship from the University of Manitoba's Asper School of Business in December of 2016. Joshua is the Owner & President of Audax Ventures, a corporation that owns & operates multiple businesses. Day to day, Joshua oversees the business investments of Audax and is currently building a new business in the clean technology and renewable energy industry. Joshua has many years of entrepreneurial and leadership experience, including having built and sold a successful business in the apparel industry.

Joshua is passionate about sharing his experience with entrepreneurs as he works with others to help launch and grow their businesses. Within the Manitoba entrepreneurial ecosystem, Joshua works as the Venture Coach at the Stu Clark Centre for Entrepreneurship at the University of Manitoba, where he coaches students building their ventures. Further, Joshua works as the Manitoba Market Manager for the League of Innovators, a Canadian not for profit organization providing free entrepreneurial resources and accelerator programs for youth entrepreneurs across Canada.

Joshua is actively involved in his community and recognizes the need to give back whenever possible. He is the Vice Chair & board member of the Young Associates and a speaker to various groups of community leaders, high school, university and MBA students. He is the founder of the Manitoba Longball Open; a charity golf tournament held at the Clear Lake Golf Course to raise money and awareness for KidSport Manitoba.

For a full biography, or to learn more about Joshua, visit [www.joshuazaporzan.com](http://www.joshuazaporzan.com)

LinkedIn: <https://www.linkedin.com/in/joshua-zaporzan/>

Website: [www.joshuazaporzan.com](http://www.joshuazaporzan.com)

Email: [josh@joshuazaporzan.com](mailto:josh@joshuazaporzan.com)