



## **THE AWARD**

The Award honours an accomplished local Thought Leader who has directly through business, professional, and/or community endeavors made an outstanding impact in Manitoba.

Just like the YA, recipients connect, learn and give back. The IGNITE Award recognizes those who not only forge ahead, but also look back to ensure those who come after them will find their own successful paths.

The Award is presented annually by the Young Associates at the IGNITE Dinner.

Administration of the event is under the care of the Young Associates IGNITE Committee and The Associates (Foundation) office.

## **1. INITIAL DISCUSSION OF RECIPIENTS**

May occur up to three years before the recipient is confirmed.

Recipients may be asked in advance for a future date and many are kept on a list for future approach or re-approach for those who have declined the honour initially.

Nominations may be submitted by IGNITE Committee members, and any member of the boards of the Young Associates and The Associates, as requested each year by the Committee.

## **2. RECIPIENT SELECTION**

The IGNITE Committee uses the following criteria to select recipients.

### **a. Thought Leader**

a. Must meet the following:

- i. **Thought leader:** A leader who is seen as innovative or influential in the community; an ambassador for a topic, interest or industry/community. Someone who has paved the way for new thinking, future leaders or for members of the business community.

### **b. Local Leader**

a. *Must meet both of the following:*

- i. **Manitoban:** Someone who lives and works in Manitoba and/or who is considered to be a Manitoban by virtue of their continuing connection to Manitoba.
- ii. **Connection to Asper:** Given the close relationship between the Young Associates & The Associates with the University of Manitoba, the Award recipient must be connected to the school in a significant way:
  1. Ideal recipient is an Asper Graduate



2. Non-Asper alumni may be considered if there are other significant contributions and connections with the Asper school (ie. volunteer/mentor, someone who hires a significant number of Asper School grads, current or past member of The Associates and/or Young Associates, etc.)

**Note:** Former Asper School staff (admin, professors, instructors) may qualify for the Award; however, their accomplishments through their employment should be supplemented by accomplishments through other means, which can include a continuation (after their employment is ended) of the work that they undertook during the term of their employment

- b. *Must consider the following:*
  - i. **Representation:** Our Award recipients should reflect the Manitoba community. Ensuring diversity over time in nominations and selection is paramount.
- c. **Outstanding Impact & Achievement**
  - a. *Must meet at least three of the following:*
    - i. **Outstanding:** Distinguished, Celebrated, Meaningful.
    - ii. **Successful:** Demonstrated success and excellence within their business, community, or personal endeavours.
    - iii. **Created or achieved something new:** This includes situations where a recipient has been given the opportunity to take an existing organization and use their skills and leadership to make an impact.
    - iv. **Advancing Equity, Diversity and Inclusion in Business and/or The Community:** Creating or advocating for equal opportunity for all people in business or in the community through business.
    - v. **Community Impact:** A leader who has dedicated their expertise and time to supporting the community in Manitoba.
- d. **Ability to Inspire**
  - a. *Must consider the following:*
    - i. **Story:** Ability to compel, show of resilience, passion, disrupter, an unconventional path or approach.
    - ii. **Awareness:** Existing recognition/familiarity within the business community or their industry.



## **AWARD APPROVAL PROCESS**

- 1.** Nominations are received from IGNITE Committee, Young Associates and Associates members. Nominations are forwarded to the Young Associates Board for their approval.
- 2.** The Young Associates Board reviews and provides approval for addition to the running list of nominees.
- 3.** The IGNITE Committee discusses and decides from the approved list of nominees who will be asked to receive in the current year.
- 4.** The chosen recipient is asked by the Chair of the IGNITE Committee if they will accept the nomination.
- 5.** Once the recipient has accepted, a formal announcement is made by the Young Associates at the UMBSF Annual General Meeting.
- 6.** A press release is sent out the day after the UMBSF Annual General Meeting.
- 7.** The Chair of the Young Associates sends a formal letter advising the recipient of their nomination.