

ASPER
SCHOOL OF BUSINESS



YOUNG ASSOCIATES

SPEAKER BUREAU 2024

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NAME	COMPANY	PAGE
EUGENIA AULESTIA	JUNO GROWTH CANADA INC.	3
CARINE BADO	AMIRON VENTURES	4
JESSE BOYCHUK	LONGBOAT DEVELOPMENT CORPORATION	5
BAILEY CATANIA	BIRCHWOOD	6
ANDREW CHUDLEY	AON	7
DAMIAN CROWLEY	ECONOMIC DEVELOPMENT WINNIPEG	8
FIONA DUNN	PTI TRANSFORMERS LP	9
PHILLIP DUNPHY	NEPTUNE PROPERTIES LTD. / TRUE NORTH FOODS	10
TAYLOR FENN	PEAK OF THE MARKET LTD.	11
ANDREW FERRIS	CHILDREN'S HOSPITAL FOUNDATION OF MANITOBA	12
CORINNE GUSNOSKI	NEW MEDIA MANITOBA	13
CORA HILDEBRANT	ESKIMO POINT LUMBER SUPPLY GROUP OF COMPANIES	14
JENNA HNATISHIN	MANITOBA TECHNOLOGY ACCELERATOR	15
SURAJ (RAJ) LAKHI	MLT AIKINS LLP	16
LYNDSEY MARSHALL	ROYAL BANK OF CANADA	17
SUMANTH MELLACHERUVU	WINNINPEG REGIONAL HEALTH AUTHORITY	18
AARON MENON	HOWE HARRELL & ASSOCIATES	19
ADAM N. NEPON	LEGACY BOWES GROUP INC. - TIPI GROUP OF COMPANIES	20
WILL ROSSALL	MMI ASSET MANAGEMENT	21
KARAM SANAN	WELLINGTON-ATLUS PRIVATE WEALTH	22
ANDREW SAYGNAVONG	WD INDUSTRIAL GROUP/SAFETY	23
ROHAN SHANKER	ASPER SCHOOL OF BUSINESS	24
NATALIE SUPPES	S & S CREATIVE INC.	25
HAYLEY YAMAMOTO	PAYWORKS	26
JOSHUA ZAPORZAN	AUDAX VENTURES	27

Eugenia Aulestia

Manager - Delivery Services

Juno Growth Canada Inc.

Topics of Interest:

Entrepreneurship

Start-ups

Consulting

Technology



Eugenia is an ambitious individual and someone who's driven by their enthusiasm for learning, she's a results-oriented person who is known for reliability. Eugenia has an Honors in Business Administration focused in Finance and an MBA focused in Strategy & Entrepreneurship (2021) from the Ivey School of Business at Western University. Her background lies in Management Consulting; solving complex problems in a creative way, and ensuring every client she works with is getting the absolute most out of their business.

Before joining her current role at Juno, she spent time in operations consulting providing services to mid-market companies in North America. Through her employer, she provided services to companies in food manufacturing and healthcare. Today, Eugenia works for a Winnipeg-based professional services company called Juno Growth Canada. She manages Juno's delivery operations and also provides advisory & consulting services for technology start-ups looking to launch and scale their businesses in the Canadian ecosystem. Juno's services are designed and organized sequentially to reflect the needs of a start-up as their level of sophistication increases from conceptualization to launch, and eventually scale.

Carine Bado

Senior Venture Analyst / Founder & CEO

Amiron Ventures / My Little Tribe

Topics of Interest:

Entrepreneurship

Start-Ups

Consulting



Carine Bado is a business strategist with a wealth of experience providing strategic counsel and innovative insights based on financial data. Carine has held positions at distinguished Winnipeg organizations such as the World Trade Centre Winnipeg, CBC Radio Canada, The University of Manitoba-Stu Clark Centre of Entrepreneurship, and more recently Amiron Ventures as Senior Venture Analyst.

Her expertise in building start-ups and supporting entrepreneurs is evident in her ability to assist with business plan writing, cost analysis, financial projections, and coaching from her very own experience as an entrepreneur. Carine is the CEO and the Founder of Little Tribe Consulting, where she focuses on empowering women and black women in business with educational tools to understand their financials and also launched My Little Tribe, a social start-up that facilitates easy access to essential services for Canadian families.

Carine's leadership and influence in local business circles is well established. She has been a guest speaker at numerous conferences and events, including the Made to Grow Conference in March 2021 and May 2022, which attracted over 200 female business owners, the Ladies in Business Summit in May 2023, the Inspire Change Conference 2023 by Red River College, among others.

A strong advocate of Diversity and inclusion, her contributions have earned her recognition as an influential figure, and she is an active member of the Manitoba Entrepreneurial community. Carine has also served as a judge in several business competitions and has collaborated with various entrepreneurial programs as a valuable mentor (Lab2Market and Manitoba Junior Achievement, MTA). Her passion for entrepreneurship is contagious, and she remains committed to helping others succeed and bringing positive change to every sphere she enters.

Jesse Boychuk

Development Manager

Longboat Development Corporation

Industry:

Real Estate Development / Private Equity

Topics of Interest:

Finance

Law

Construction

Leasing



Longboat

Jesse is currently working for Longboat Development Corporation, a commercial real estate developer in Winnipeg. He is responsible for managing development projects from acquisition to disposition. He is also responsible for finding and evaluating new investment opportunities.

Jesse graduated from the Asper School of Business in 2018 where he majored in Finance. During his time there, he was involved in the Co-op program, various student groups, and did a semester abroad in Munich, Germany. Since graduating from Asper he has obtained the Chartered Alternative Investment Analyst (CAIA) designation.

He also sits on the Board of Directors at SAM Properties, who owns and operates affordable housing in Winnipeg.

Bailey Catania

Recruitment Services Advisor
Birchwood

Industry:
HR in Automotive

Topics of Interest:

Marketing
Human Resources
General



Birchwood

Bailey Catania is a dynamic professional and recent Bachelor of Commerce (Honours) graduate from the Asper School of Business with a double major in Human Resources Management and Marketing.

Currently working as a Recruitment Services Advisor at the Birchwood Automotive Group, Bailey brings a strategic blend of HR and marketing expertise to the forefront. With a passion for relationship-building and talent acquisition, Bailey actively shapes a talented workforce and fosters a successful, collaborative environment.

Beyond the office, Bailey thrives on maintaining an active lifestyle through regular fitness routines and spending time enjoying the outdoors with friends, showcasing a well-rounded personality that enhances both personal and professional spheres. With a keen eye for detail, a drive for excellence, and dedication to maintaining a balanced and active lifestyle, Bailey is poised for continued success in human resources and the business world.

Andrew Chudley

Assistant Vice President & Account Executive
AON

Industry:

Commercial Insurance & Risk Management

Topics of Interest:

Marketing

Risk Management

Commercial Insurance

Cybersecurity



The AON logo, consisting of the letters 'AON' in a bold, red, sans-serif font.

Andrew Chudley provides advice and solutions that give his clients the clarity and confidence to make better decisions to protect and grow their business.

With nearly a decade in the insurance industry, Andrew manages complex insurance programs for large-scale organizations across such industries as retail, manufacturing, real estate, financial services, and aviation. He helps companies navigate our increasingly volatile world to find stability and build competitive advantage.

Accessing the global insurance market, Andrew aligns both traditional and alternative risk transfer methods with his clients' strategic goals and objectives.

He takes pride in being a dynamic advocate for his clients. When a business is brought to a standstill following a ransomware attack, when a water pipe bursts on the upper level of a high rise, or when a lawsuit gets served, Andrew is there to engage insurers and oversee the response.

Andrew completed his Bachelor of Commerce (Honours) at the I. H. Asper School of Business in 2017 with majors in Marketing and International Business. He went on to obtain designations including Chartered Insurance Professional (CIP), Canadian Accredited Insurance Broker (CAIB), and Canadian Risk Management (CRM). When he's not analyzing Total Cost of Risk, he can be found playing the drums or scouring record stores for hidden gems.

Damian Crowley

Business Development Officer
Economic Development Winnipeg

Industry:

Technology, Non-profit, Agriculture

Topics of Interest:

Marketing

Accounting

Entrepreneurship

Leadership

Non-profit Management



Damian Crowley has spent time in the for-profit and not-for-profit sectors with a commitment to leadership, entrepreneurship, and community impact.

Directed transformative learning programs for a small-scale charity, fostering leadership among Grade 5 to Grade 12 students. Managing partnerships, donor relations, and sponsorships. Facilitated multiple fundraising campaigns with greatest success of \$100,000 fundraising campaign.

Founded two ventures. A premium merino wool e-commerce apparel company focusing on product development and marketing. Simultaneously, also designed an application streamlining corporate volunteering processes, emphasizing the intersection of business and community impact.

Currently a key contributor at Economic Development Winnipeg, collaborating with entrepreneurs, large scale companies, and non-profit associations. Focused on driving capital investments and job creation, within the Agriculture, Life Science, and Transportation sectors for the Winnipeg Metropolitan Area.

Impactful leadership, entrepreneurial spirit, and community dedication, committed to shaping the economic landscape while seamlessly navigating both for-profit and not-for-profit spheres.

Fiona Dunn

HR Generalist

PTI Transformers LP

Industry:

Manufacturing

Topics of Interest:

Recruitment/Onboarding/
Orientation/Employee Lifecycle/
Offboarding/Unions
Resume/Interviewing
Manufacturing
Co-op
Workforce Diversity



Fiona Dunn is an HR Generalist at PTI Transformers focusing on recruitment and employee lifecycle, and labour relations. She manages PTI's co-op program, attending career fairs, coordinating site visits and tours, and hiring students each semester for engineering, human resources, R&D, and operations. She also oversees employee engagement through their engagement survey and recognition program.

She has taken courses through Predictive Index and Achieve Centre for Leadership on topics like talent analysis, dealing with difficult people, and hiring strategies. Fiona is a CPHR Candidate and a member of the Young Associates.

Fiona sits on the Rugby Manitoba Board of Directors, Nominations Committee for Rugby Canada, and on her two teams' boards. She coaches high school rugby and also volunteers as an advisor for the Alpha Gamma Delta sorority at UM. Outside of work and board commitments, Fiona plays roller derby and is the only female tenor in her choir. She is planning to start her MBA at Asper in January 2024.

Phillip Dunphy CPA, CA

Corporate Controller

Neptune Properties Ltd. & True North Foods

Industry:

Real Estate, Private Equity & Agri-Processing

Topics of Interest:

Accounting

Finance

Tax



Phillip Dunphy, a respected leader in the finance and real estate sectors, is well-known for his strategic decision-making abilities and extensive community involvement. A proud graduate of the Asper School of Business, Phillip earned his Bachelor of Commerce (Honors) in 2012 and further distinguished himself by achieving his Chartered Accountant designation while articling in corporate.

In his current role as Director of Finance at Neptune Properties and True North Foods, Phillip is instrumental in shaping the strategic direction of both organizations. His sharp financial acumen and business insight have facilitated the expansion of Neptune Properties' commercial real estate portfolio in the United States and the doubling of capacity at True North Foods.

An advocate for clean technology, Phillip has often pushed for adoption of clean technology within the businesses he is involved in. Notable examples include a portfolio wide adoption of EV charging stations at Neptune Properties and the development and acquisition of a carbon negative waste disposal system at True North Foods.

Aside from his corporate accomplishments, Phillip's dedication to his community is evident in his roles as Chair of Volunteer Manitoba and Treasurer at Food & Beverage Manitoba. These key positions allow him to work with those organizations to advocate, recognize, and develop industry participants within the Voluntary and Food & Beverage industries.

With a diverse background in public speaking, Phillip has chaired numerous events in the not-for-profit sector and frequently leads meetings and presentations in a professional setting. His ability to engage and inform audiences, combined with his industry expertise and community service, make him a compelling and sought-after speaker.

Taylor Fenn

Director of Marketing & Communications

Peak of the Market Ltd.

Industry:

Agriculture

Topics of Interest:

Marketing

Communications



Taylor Fenn is a marketing and communications professional with a passion for crafting compelling narratives and building meaningful connections. Her professional journey started immediately after high school with an internship in the communications department at Sobeys Inc. Following her graduation from the Creative Communications program at Red River College, Taylor further honed her skills through diverse roles in both the private and public sectors. She also holds a Bachelor of Arts in Communications from the University of Winnipeg.

In her current role as the Director of Marketing & Communications at Peak of the Market Ltd., Taylor spearheads the initiation, execution, and evaluation of all internal and external marketing and communications endeavors for the company. Her focus is on creating content that not only engages consumers and customers but also amplifies the Peak brand and message.

Beyond her professional commitments, Taylor is dedicated to community engagement. She has a genuine passion for fostering connections and previously served as a Board Member of the Canadian Public Relations Society of Manitoba and the Laclu Campers Association. These experiences provided her with valuable insights into the pivotal role of effective communication in building lasting relationships.

Andrew Ferris

Program Director, Children's Miracle Network
Children's Hospital Foundation of Manitoba

Industry:

Non-Profit / Healthcare

Topics of Interest:

Non-Profit/Charity/NGO Management
Fundraising/Business Development for Non-profits
Cause Marketing
Corporate Partnerships



Throughout university Andrew worked directly with children experiencing autism & multiple behavioural disorders, and it was here that Andrew discovered his passion for child health. To pursue this passion further, Andrew moved to Toronto to obtain a postgraduate degree in Fundraising & Non-Profit Management. After briefly working in corporate partnerships at The Hospital for Sick Children in Toronto, Andrew decided he wanted to bring his experience back to Winnipeg to better his home community. He joined Global Philanthropic, Canada's largest non-profit consulting agency, to help organizations in Manitoba raise critical funds for multi million-dollar capital campaigns. After being presented with the opportunity to join the Children's Hospital Foundation of Manitoba, Andrew now leads the Children's Miracle Network in Manitoba, raising critical funds for HSC Children's Hospital Winnipeg through national corporate partnerships.

Corinne Gusnoski

Business Development Manager
New Media Manitoba

Industry:

Economic Development & Technology

Topics of Interest:

Talent & Recruitment

Leadership & Community

Professional & Career Development



NMM New Media
Manitoba

As a passionate Winnipegger and New Media Manitoba's (NMM) Business Development Manager, Corinne is energized by helping Manitoba interactive digital media companies continue to flourish and grow. Supporting companies in video game development, virtual reality, ed-tech, and more, she manages NMM's Business Development Programs that drive revenue generation, market expansion, and job creation.

Prior to joining NMM, Corinne assisted in attracting, retaining, and expanding companies at Economic Development Winnipeg (EDW). While on EDW's Talent team, she coordinated international recruitment missions, including one to Argentina focused on finding experienced tech talent to relocate to Winnipeg.

Committed to community engagement, Corinne has volunteered with the Young Associates (including on the Board), TechWPG, We Believe in Winnipeg Toastmasters, and JDC West. She has also enjoyed judging for entrepreneurship competitions through the Stu Clark Centre, having competed in several competitions herself as a student.

While studying in Asper, Corinne attended two exchange terms (in Singapore and Sweden), volunteered with AIMS and Business Banquet, and participated in the Asper Co-op Program. She majored in Human Resources and International Business.

As an ambassador for Winnipeg and all of the opportunities here, Corinne believes strongly in celebrating our city and ensuring diverse individuals participate and feel they belong. Corinne is known by her friends as the person who orders weird items at restaurants, tries her best at ultimate frisbee, and likes to tell people about the new book she listened to on Blinkist.

Cora Hildebrant

Principal & Business Development

Eskimo Point Lumber Supply Group of Companies

Topics of Interest:

Accounting

Other various topics



Cora Hildebrandt grew up in small town Oakville, Manitoba and moved to Winnipeg to attend the Asper School of Business at the University of Manitoba. During University, she was involved in the Commerce Students' Association as Events Ticketing Manager in 2018/2019 and became the Vice President Finance for the years 2019/2020. She majored in accounting and graduated receiving her Bachelor of Commerce in 2020. She started working at MNP for a Co-op term in Winter of 2019 and accepted a full-time offer with the firm post-graduation. While working at MNP, she began articling to obtain her CPA designation and wrote her final exam in September of 2022. Cora officially received her letters in January of 2023 where at graduation she received the Canada Life Leadership Award for excellence in academics, community and within her workplace.

Shortly after that in April of 2023 she moved on from MNP where she became an Assistant Controller at Eskimo Point Lumber Supply Group of Companies, or EPLS for short, where she currently works. Cora also holds a secondary job for Elections Canada as Assistant Returning Officer where she will be running the 45th Federal Election with a team for the Winnipeg Centre district. Cora spends her free time volunteering for 2 Board of Directors, Swimmingly Inc. and the Foundation for Choral Music in Manitoba (FCMM), both of which she holds the position of treasurer. When she is not working or volunteering she enjoys spending time reading, outdoors at the lake or on the golf course.

Jenna Hnatishin

Director of Operations

Manitoba Technology Accelerator

Topics of Interest:

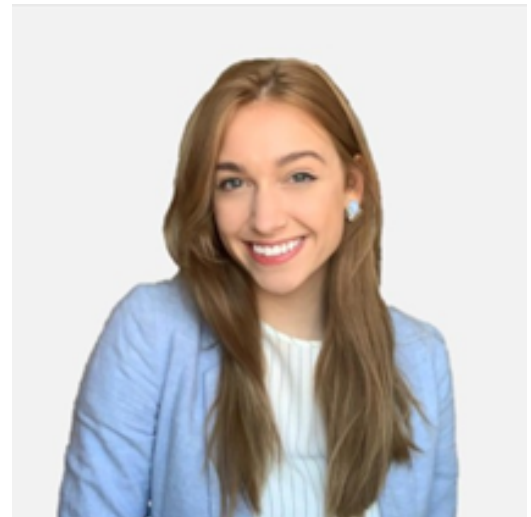
Entrepreneurship

Marketing

Finance

Leadership

Personal and Professional



Presently, Jenna is Director of Operations for the Manitoba Technology Accelerator. Jenna oversees all operational aspects of the company strategy, help set strategic goals, and is responsible for the flow of operations including policies, processes, employees, roles, and responsibilities.

Through MTA InvestCo, Jenna is a Venture Partner signing off on all investment decisions and has accountability for working with investee companies to ensure raised capital is deployed according to the planned use of funds. Through this model, Jenna has confirmed investments of ~\$2M into Manitoba's most exciting start-ups and scale-ups which has led to an additional \$3M of direct investments. Jenna continues to support MTA's vision of building \$100M companies and making Winnipeg the start-up capital of Western Canada.

Added to Jenna's portfolio recently is responsibility for driving growth with MTA's Start-Up Visa (SUV) program, a program aimed at attracting international start-ups and scale-ups to Canada. Through this role Jenna has expanded MTA's reach into international markets building distribution channel relationships in countries such as Dubai, India, Iran and China.

Her Background education is from Asper School of Business in Finance and Marketing; however, she is also a certified project management professional.

Jenna is a passionate leader building a more sustainable environment within Manitoba's growing tech community. A passion project for her currently is spearheading an initiative involving Winnipeg's emerging start-ups and existing technology leaders that will bring alignment to Winnipeg's Start-Up and Scale-Ups around a united position.

Suraj (Raj) Lakhi

Associate Lawyer

MLT Aikins LLP

Topics of Interest:

Tax Law with respect to Canadian
Controlled Private Corporations
Intergenerational transfer of businesses
General Corporate Law matters
Incorporation, the basics



MLT AIKINS

WESTERN CANADA'S LAW FIRM

Raj is an associate lawyer with MLT Aikins LLP, he was called to the Manitoba Bar in May of 2022. Raj practices in the field of taxation, including personal and corporate tax planning, corporate reorganizations, corporate/commercial law and the use of trusts and estate planning.

Prior to the completion of his Juris Doctor degree at Robson Hall – University of Manitoba, Raj completed his Bachelor's of Commerce degree with majors in accounting as well as human resource management/industrial relations at Asper School of Business. His undergraduate studies in taxation and policy ignited an interest in the law, particularly tax law. In law school, he pursued courses related to income tax law, corporate taxation and taxation of trusts and estates.

His wealth of extracurricular and volunteer endeavors have helped shape him into an empathetic leader and advocate in the community. He has worn a number of hats, leading teams and committees, teaching and mentoring students, and organizing and executing charitable events. Raj served as an intern with the Manitoba Human Rights Commission and volunteered with Pro Bono Students Canada, where he worked on a project for the Manitoba Law Reform Commission.

As a volunteer with Manitoba Interfaith Immigration Council, he helped refugees complete documentation for their refugee claims. And while in law school, he developed and oversaw charitable projects as part of the Community Outreach Committee and raised funds for prostate cancer research as team captain of the Robson Hall Movember Team.

Lyndsey Marshall

**Manager, Financial Planning Winnipeg Central,
RBC Financial Planning**

Topics of Interest:

Financial Planning
Employee Engagement
Employee Wellness
Problem Resolution
Social Responsibility
Thought Leadership



Lyndsey Marshall-Carlson began working for RBC during her second year at the University of Manitoba. Over the past 17 years, she has held multiple roles in financial advice, problem resolution, branch leadership, enablement coaching, project initiatives and implementation, and is currently the Manager of Financial Planning for Central Winnipeg, leading a team of 18 accredited Financial Planners.

In 2020 she was awarded the prestigious RBC Global Citizen Award in recognition of her contributions to the community. Lyndsey was also awarded the Community Builders Award by her local Member of Parliament for her work as President of Old St. Boniface Resident's Association. Lyndsey is a passionate advocate for social responsibility and diversity and inclusion and lives these values each day. Lyndsey and her husband, Jordan, enjoy their time travelling and spending time with their two golden retrievers, Miso and Panko.

Sai Sumanth Mellacheruvu

Business Analyst

Winnipeg Regional Health Authority

Industry:

Software and Data Analytics

Topics of Interest:

Data Analytics

Business Analysis

Dashboard designs for different industries and domains



Sumanth is a MBA graduate with expertise in data analytics and data-driven decision making. With a strong background in business analysis, financial modeling, budgeting, and agile project management, he possesses a diverse skill set that enables him to excel in analyzing and interpreting complex data.

His expertise lies in utilizing various tools and technologies to derive meaningful insights and drive strategic business decisions. Having successfully led technical projects, he has developed a proficiency in translating business requirements into actionable plans.

Sumanth is constantly engaged in researching and understanding current and emerging technologies, staying updated with the latest trends in the industry.

Aaron Menon

Wealth Advisor

Howe Harrell & Associates

Industry:

Finance

Topics of Interest:

Finance

Entrepreneurship

Leadership

Personal Finance

Self Development

Personal Branding

Post-Grad Endeavours



Bachelors of Commerce (Hons.) Winter 2018 Graduating Class.

Currently working in Wealth Management, building a business within a firm focused on serving business owners and entrepreneurs. My focus is full-service financial planning, working with tax and investment strategies for young successful entrepreneurs looking to grow and build their wealth.

After graduating from business school, I decided to turn offers in both management consulting and finance. I decided to move to Spain for a year, where I taught the English language, and I started a local small business consultancy for local businesses in the city of Alicante, Spain. The profits from this venture funded my travels across Europe. During this time, I fell in love with entrepreneurship and personal finance. I learned how to manage and grow my finances, and assisted these business owners with theirs. Through this, while abroad I sought out opportunities back here where I could do the same thing. I believe true wealth is built by either owning a business, or having equity in a business and a large portion of my job consists of coaching my clients on how to build wealth.

My ultimate passion is mentorship: taking my experiences and what I've learned from my mentors and passing that onto others. Whether it's personal finance, entrepreneurship or personal development, my goal is to create a portion of my legacy through coaching young students and my clients on developing a life filled with purpose, curiosity and success, in the forms of wealth and happiness.

Adam N. Nepon

Director of Business Development

Legacy Bowes Group Inc. - Tipi Group of Companies



Industry:

Business Consulting

Topics of Interest:

Indigenous Economic Development
(CTA#92)

Tenacity and Resilience

Neurodiversity - (It's advantage in
today's world of business)

Leadership and Community



Adam recently joined Legacy Bowes as the new Director of Business Development which is part of the TIPI Group of Companies. TIPI has become a "one-stop-shop" for clients by offering professional advisement and access to services including talent acquisition services, human resources services, learning and development services, property and casualty insurance, group pension and benefits, group benefits administration, and a Truth and Reconciliation for business initiative.

As a passionate advocate for the Truth and Reconciliation Commission's Call to Action 92: Corporate Responsibility, being within the TIPI Group of Companies ensures Adam is always working towards Indigenous economic development, and his actions are well guided throughout his personal Reconciliation journey and how this applies to Indigenous economic development.

Adam holds an MBA with a specialized degree focused on Indigenous Business and Economy from the University of Manitoba and is a member of Chartered Professionals in Human Resources. Before joining Legacy Bowes, he established himself as an Independent Contractor offering business consulting services and was partner in a healthcare organization from 2019-2021 as the Director of Business Development and Human Resources. He also served as a Senior Talent Advisor for IGM Financial.

Adam identifies as both Ashkenazi Jewish and Red River Metis. As a non-visible minority, he says this has provided him a unique perspective on systemic racism and race-based privilege in society. He looks forward to sharing his experiences and the knowledge he's gained over his career and academic research. His experience includes a background in Sales/Business Development, Human Resources, and Strategic Organizational Planning that spans over several industries.

Will Rossall

Vice President, Asset Management
MMI Asset Management



Industry:

Investment Service

Topics of Interest:

Real Estate Asset Management



As MMI's Vice President, Asset Management Will is responsible for overseeing MMI's corporate performance while also maximizing unit-holder value for the company's funds and syndicated investments. In a leadership role, Will works to develop investment management systems and processes that support the growth of MMI Asset Management. A seasoned asset management professional and leader, Will manages MMI's strategic priorities and people management needs while also spearheading corporate growth.

Will holds a Master of Business Administration (MBA) degree from the University of Manitoba, as well as a Bachelor of Arts in Economics (BA) from the University of Alberta."

Karam Sanan

Sales Coordinator

Wellington-Altus Private Wealth



Industry:

Investment Service

Topics of Interest:

Financial Sales

Wholesaling

Private Wealth Management

Model Portfolio's



Karam Sanan is a finance graduate who completed his studies in 2021. His journey began as a transition associate, where he played a crucial role in facilitating the onboarding process for new advisors joining our firm. This experience allowed him to develop a solid understanding of the intricacies of our organization and build strong relationships with colleagues and clients alike.

Currently, Karam is proud to be part of the dynamic sales team at Wellington-Altus Private Wealth, where he serves as a sales coordinator and internal wholesaler. In this role, his focus is on promoting our firm's internal model portfolio offerings to Financial Advisors. Leveraging his exceptional communication and interpersonal skills, he strives to forge lasting connections and drive sales for the benefit of the firm.

Beyond his professional pursuits, Karam is dedicated to personal growth and lifelong learning, continuously seeking opportunities to expand his knowledge and skills within the ever-evolving financial landscape. Karam is excited to make a positive impact in the financial industry and look forward to building fruitful partnerships along the way.

Andrew Saygnavong, P.Eng

Technical Sales Engineer
WD Industrial Group/Safety



Industry:

Manufacturing and Construction

Topics of Interest:

Entrepreneurship
Leadership



WD Industrial Group is a manufacturing and rep agency for various industries including waterworks, water and sewage treatment plant, and building mechanical equipment.

Safety Base Ltd is a manufacturing of frangible breakaway couplers for traffic lights, light poles, highway signage, and luminaires.

I work as a technical sales engineer for both WD Industrial Group and Safety Base Ltd to supply our products and create custom solutions to put into our customer's projects.

Rohan Shanker

Communications Specialist

I.H. Asper School of Business



Industry:

Higher Education

Topics of Interest:

Marketing

Corporate communications

Sustainability

Relationship management

Digital engagement

Functional Strategy

Stakeholder management



Rohan is a marketing communications expert with multi-industry, multi-country, and multi-channel knowhow. He has over 10+ years of experience including management roles in public relations, corporate communications, and investor relations in the US, European, Middle Eastern and African markets.

Currently, he works as a Communications Specialist promoting the diverse activities taking place at Asper with a focus on highlighting student success, experiential education, research achievements, international exchange programs and internal projects. He also manages student engagement and content creation in his role to lead Asper's social media outreach.

With strong Asper roots, Rohan received his MBA from Asper School of Business. Passionate about sustainability, he is also a certified PADI scuba divemaster with over 200 dives across 10 reef systems to his name!

LinkedIn profile: <https://www.linkedin.com/in/rohanshanker>

Natalie Suppes

CEO and Founder
S and S Creative Inc.



Industry:

Digital Marketing

Topics of Interest:

Marketing
Entrepreneurship
Leadership
Social Media
Sales



Natalie, CEO and Founder of S&S Creative, has built a respected brand online with 30,000+ followers and a multiple 6-figure business. With a Bachelor of Commerce (Honours) Degree in Marketing and International Business,, Natalie worked for multi-million dollar organizations for over 15 years in Sales and Marketing before starting S&S Creative. She now supports entrepreneurs to grow their businesses with effective digital marketing that actually converts into dollars.

Hayley Yamamoto, CPHR Candidate

Human Resources Specialist, Talent Acquisition

Payworks



Industry:

Human Resources

Topics of Interest:

Recruitment/Talent Acquisition

Candidate Experience

Career Coaching (resume, cover letter, interview prep, etc.)

HR/Applicant Tracking Software

Other Human Resource Topics



Hayley Yamamoto graduated from the University of Manitoba's Asper School of Business with a Bachelor of Commerce (BComm) (Honours) degree in 2021, majoring in Human Resources (HR) and Marketing. While studying at Asper, she was involved with a variety of programs including the Asper Exchange Program, Arni Thorsteinson Study Exchange Program, Commerce Students' Association, JDC West, and more.

After graduation, Hayley wanted to combine the skills and knowledge she gained throughout the program in both HR and Marketing, and joined her Co-op work term three employer, Payworks, full-time. Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, Employee Time and Absence Management to businesses across Canada. At first, her role comprised of a broad array of facets in the HR sphere but she quickly found her niche as Human Resources Specialist, Talent Acquisition. Hayley manages full cycle recruitment across Canada for all areas of the business, including Sales, Customer Service, IT, and Product Management. She is highly involved in candidate experience, Payworks' employer branding, and the company's Diversity, Equity, Inclusion and Belonging (DEIB) initiatives – all of which are areas of passion for her.

Hayley has also represented Canada at international folklore festivals around the world as a dancer with La troupe jeunesse de l'Ensemble folklorique de la Rivière-Rouge, and is a lifelong volunteer at Folklorama's Japanese Pavilion.

Joshua Zaporzan

Owner & President
Audax Adventures



Topics of Interest:

Marketing
Entrepreneurship
Leadership
Clean Technology & Renewable
Energy



Joshua Zaporzan is a skilled strategist, marketer, entrepreneur, and start-up enthusiast with a passion for building businesses, implementing change, and challenging the status quo. Joshua has years of experience defining new business strategies, launching new ventures, investing in new companies, working with other business owners, and delivering high operational impact as both a Founder, Owner, CEO, Coach, and Management Advisor.

As a passionate, creative, and resilient entrepreneur, Joshua has built, invested in, and led several successful new ventures across multiple industries. In 2015, Joshua joined the team at Longball Athletics, a Canadian golf & lifestyle apparel company with distribution throughout North America. Shortly thereafter, Joshua bought out the original founders of the company and began working as the Owner & CEO, growing and expanding the company's reach. In the spring of 2020, Longball was acquired and Joshua successfully exited the company.

Following his exit of Longball, Joshua Founded H2MB Inc., a company in the clean technology and renewable energy industry that is working towards building Manitoba's first green hydrogen production, storage, and distribution facility. H2MB's vision is to be the leading producer of low-cost green hydrogen for distribution throughout North America and the global export market as the world works towards a zero emissions future, fuelled by renewable energy. As the CEO of H2MB, Joshua is working with companies in multiple sectors to help decarbonize industries and develop opportunities to reach net-zero goals.

In addition to his role as the CEO of H2MB, Joshua and his team at Audax Ventures works with, and invests in, technology start-up's across a variety of industries helping them to launch, grow and exit their business. Audax provides access to resources, coaching, investment & financing, software development and other professional resources through their own portfolio of companies and established partnerships. This work also includes coaching entrepreneurs to build business plans, pitch decks, new marketing strategies, industry analysis, operational efficiencies, financial modelling and strategic growth.

Most recently, Joshua collaborated with Asteria Global to support and advise start-up entrepreneurs in the technology space abroad. The partnership of the two organizations has extended into the development and launch of Triact Digital Inc. Triact is a software development company that is building the NextGen of technology, empowering entrepreneurs and business leaders through continued innovation, thoughtful technology transformations and digital experiences. Joshua is the Chair of the Young Associates and is a speaker to various groups of community leaders, university, and MBA students. Joshua has participated as a judge in various business plan and pitch competitions across Canada and is always looking for new opportunities to share his learned experiences with entrepreneurs.

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